

August 15, 2017 Board Meeting Minutes

Next meeting September 20, 2017 @6:30pm NDSU Renaissance Hall

Board Members Present: Troy Pedersen, Karen Perry-Anderson, Scott Seiler, Dan Francis, Dr. Michelle Edenborg, Sean Coffman, Brenda Luthi, Sarah Dotzenrod, Amanda Heidt, Birgit Pruess,

Board Members Not Present: Ken Andersen, Alissa Avery

Others: Jon Offutt, Brandi Malarkey

Secretary

- 1. Motion to approve May's minutes by Michelle Edenborg, Brenda Luthi seconded. All approved.
- 2. Motion to approve June's minutes by Brenda Luthi, Sarah Dotzenrod seconded. All approved.
- 3. FMVA social media stats

Facebook	Jun-17	TOTAL	Twitter	Jul-17	TOTAL	Instagram	Jul-17	TOTAL
# Likes	9	1,874	# Followers	16	255	# FMVA Follows	42	537
Facebook	Jul-17	TOTAL	Twitter	Jul-17	TOTAL	Instagram	Jul-17	TOTAL
# Likes	8	1,882	# Followers	6	261	# FMVA Follows	33	539

Treasurer: Dr. Michelle Edenborg

- 1. Update. This year's general fund is at \$6,674.44 and spend is \$6,127.00. Just breaking even on general funds.
- 2. Sabrina needs a new check issued.

President: Troy Pedersen

- 1. Reviewed 300 Lime proposal.
- Website. Update from Sean Coffman on timeline, design elements and how to share the content editing. Membership software discussion with Wild Apricot. Meeting with web designer on Tuesday to discuss. Entry form plugin. Training will be expected between former and current board members. Possibly consider an intern for help on website maintenance.
- 3. Annual Meeting. Move to 1pm. Oct 21. Cookies and fruit, Troy Pederson will send out a list of expectations: coffee and juice. And who is bring what food/beverage items. We will send invites to Membership partners.
- 4. Art Educator show update from Dan Francis. Submission form is live on the site. So far 5 people have signed up year to date. We will use Facebook to promote submissions and artists/art lovers to come to the show (Scott Seiler will put on Facebook.) Amanda Heidt and Andy Maus will curate. Jeff Knight will be at APT to accept artwork on both days. Doorbell is at the Northwest corner of the APT building.
- 5. Pedestals. Amanda Heidt says around \$80-100 per piece for 48 x 54. For quotes on building these. Painted grey. Michelle Edenborg motions to create 3 pedestals. Karen Perry-Anderson seconded. All approved.
- 6. Studio Crawl update from Jon Offutt. Brochures printed. Invoicing done. Preview show has been hung at the Plains Art Museum.
- 7. Holiday Art Show. 2 people have signed up for booths. Advertising for the show is a percentage based off the number of vendors displaying.
- Membership update from Brenda Luthi. Mailed out 42 letters that went out to lapsed members. Today we are at 163 members, gained 9 members in 2 months. Brenda Luthi's daughter will be an intern and helping out with mailings etc. Will deliver membership brochures to area colleges and universities.
- Red River market booth space. Jon Offutt has a 10x10 canopy FMVA can use. Sept 30. Must bring MANY Studio Crawl Brochures. Troy Pedersen will look into Office Sign Company to build table runner. Setup at 8:30am.

10. In service.

- 11. SHOWS: Amanda Heidt has volunteers to lead the Constraint Show next year.
- 12. Bylaw changes reviewed.



- 13. Possible new board members visited.
- 14. Jon Offutt brought up the NDAGA tour exhibit. Would FMVA join? Discussion for next year and to curate travelling exhibits. Consider for next year and determine budget for shipping, crates for shipping, and frames.
- 15. Motion to adjournment by Dr. Michelle Edenborg, Dan Francis seconded. Motion approved.