



To promote and support quality visual arts by educating and encouraging visual artists and their communities.

April 15, 2017 Board Meeting Minutes

Next meeting May 17, 2017 @6:30pm RD Johnson

Board Members Present: Troy Pedersen, Karen Perry-Anderson, Scott Seiler, Dan Francis, Alissa Alery, Dr. Michelle Edenborg, Birgit Pruess, Amanda Heidt,

Board Members Not Present: Ken Andersen

Others: Jon Offutt, Sarah Dotzenrod, Brenda Luthi

Secretary

1. Motion to approve March’s minutes by Karen Perry-Anderson. Dan Francis seconded. All approved.
2. FMVA social media stats for March 2017:

Facebook	Mar-17	TOTAL	Twitter	Mar-17	TOTAL	Instagram	Mar-17	TOTAL
# Likes	6	1,846	# Followers	8	221	# FMVA Follows	49	383

Vice President: Karen Perry-Anderson brought meeting to order

1. Troy asked Karen to start the meeting as he was on his way with treats.
2. Discussion to add 2 people to the board. Sarah Dotzenrod and Jescia Hopper’s intention were to stay on the board until placements could be found. Jescia officially resigned from the board. Michelle Edenborg made motion for Sean Coffman and Brenda Luthi to fill the 2 remaining terms of the vacated positions. Alissa seconded. Motion passed.

President: Troy Pedersen

1. Website. Vendor Tim Litt will send his proposal to us and we can vote on next action at the next board meeting. Jon Offutt motioned that the web designer be approved by an electronic vote. Karen Perry Anderson seconded. All approved.
2. Financial report, Treasurer Dr. Michelle Edenborg
 - a. Since Jan 1- April 6, spent \$3500, took in \$2500.
3. Constraint Show
 - a. July 13th is the reception 5p-7p. This is occurring at the same time with an event on the lawn at the Comstock House.
 - b. Food and Beverage—do we need to use their caterers or can we use our own? Troy will find out.
 - c. Amanda recommended we place posters at the Plains Art Museum for promotion.
4. Studio Crawl
 - a. The Arts Partnership Grant is currently in review.
 - b. There are 40 artists in the crawl.
 - c. Brenda is making a PowerPoint for art educators.
5. Art Educators Show
 - a. September 1: Entry submissions are due.
 - b. September 6: Artists will be notified of what submission was selected.
 - c. September 15: Art drop off at APT
 - d. Sept 21 – October 21. The Exhibit
 - e. September 21: Reception
 - f. Lead—Dan, education committee
6. Amanda has offered to build stands for 3D artwork displays for future shows.
7. Holiday Art Sale
 - a. November 11-12, at the Moorhead Center Mall
 - b. Artists will be required to bring their own chairs, tables and display hardware
 - c. Postcards to hand out



8. BIG Show Wrap up
 - a. 171 people were in attendance
 - i. As an organization, we need to make sure invites go out to include The Arts Partnership. We need to make certain a postcard with VIP invite list is mailed or emailed.
 - ii. Possibly create a list of INFLUENCIAL people to invite to every event. Jon Offutt will create this list (First Name, Last Name, mailing address and email)
9. Little Show coming down at the end of April.
 - a. Talk to Jackie about securing next year's spot.
10. BIG Show—let's start making plans for next year.
11. Visual Talks
 - a. Dan Francis—Jeff Knight will speak.
12. Jon Offutt. Talked about receiving the Governor's award. Individual achievement award winner.
13. Motion to adjournment by Michelle Edenborg, seconded Sarah Dotzenrod. Motion approved.