



To promote and support quality visual arts by educating and encouraging visual artists and their communities.

April 2015 FMVA Board Meeting Minutes: April 20, 2015

Next Meeting May 18, 2015

BOD Members Present: Brenda Luthi, Annette Marchand, Connie Riedman, Sarah Dotzenrod, Jescia Hopper, MeLissa Kossick, McCal Joy. Also Present: Jon Offutt

Not Present: Mandel Mertz

Secretary

1. March minutes approved
2. Website volunteer- ask someone to manage website
Jon will ask a volunteer. Email Jon at mulciberglass with any comments/ website needs.
Also, find someone to create forms. Automatic response "thank you for submitting" and "please submit your piece now"

Treasurer

1. Projected budget 2015 near completion
2. Reception Dishes. Jescia motions to approve, MeLissa seconds.

Old Business:

1. Google Drive is continuously being updated
2. Eight members have volunteered to hang FMVA shows.
3. Committees- Need to ask for art enthusiasts with outside skill sets to join. Board members should not be a whole committee

New Business:

1. Jon asking a veteran status financial person to volunteer
2. Restructure committees/ leadership roles of FMVA (18 minimum leadership roles)- Need leaders not on the board
 1. Press and PR: Website info to MeLissa, Newsletter to fmvanews@gmail.com to Brenda, PR/ Press Releases to Annette
 - Annette- can ask Dawn Summerall and Janet Flom
 - Press Release plan
 2. Need to identify holes and people to fill them.
 - Every board member will ask 1 person to be nominated for election
 - Annette will 'clean up' emails
 3. Pledge to the Moorhead Sidewalk Arts project. McCal motions to pledge \$100 to gofundme.com, Jescia seconds. Motion carries.
3. Anchor Real Estate Office (5 Artists, 8-10 pieces each)
 - There are 2 volunteers confirmed to run it
 - Grant permission to allow Anchor's to access our communication network? Open to FMVA artists only. Motion is tabled until May.
4. Collect contact data at shows by having a drawing, with little slips, give away a Tshirt at the end of the event.
5. Add a disclaimer to all show entry forms.

Programming/ Shows:

Studio Crawl Update:

less participants this year. New- we have tattoo studios this year.

Constraint Show 2015- Antiquity – McCal, Mandel

- Drekker Brewery- installing hanging hardware
- Drop off Sept 29th (and hanging the same night if possible with volunteers), Reception October 6th.
- We may need to include a warning disclaimer in the application in case something unfortunate happens to an artwork (it is a brewery after all). We may hang a bit high to protect the artwork.
- *Add to Studio Crawl brochure

Critiques:

November venue will be House of Mulciber

Draw Ins

June 1

Trying for skyline, then Fargo theater? Cemetery? Downtown rooftop?

Big Show:

Reception is Tuesday. Name tags, wear FMVA t-shirts and mingle

Art Education Show:

Held at Plains Art Museum

MeLissa- contacting events

MeLissa and Jescia will curate exhibit to create a cohesive show. Write up for the newsletter – due April 25 to fmvanews@gmail.com

Visual Talks:

April – Sarah Brady

July – Tim Lamey at Plains request

September – Jescia Hopper

Art Burn: MeLissa

After the Annual Meeting October 17

Ushers Patio? Moorhead Parks if not

Art Meet and Greet – McCal, Sabrina

Halloween week

Holiday Art Sale:

Weekend in November 14&15

Committees:

Membership: Connie Riedman

Directory is mailed for 2015

Brochures are posted at NDSU, MSUM, Concordia, Essentia- Need a volunteer to replace

Communications: Annette Marchand

Will begin to sort emails into folders.

Promotions: email MeLissa for website, email fmvanews@gmail.com for newsletter, email Annette for blog writers

Website: Needs a volunteer?

Public Relations: Press releases: MeLissa or Annette?

Professional Practices:

Resources will be added to website- where?

Executive Committee:

Met and discussed restructure of committee and leadership roles in the FMVA

Connie motions to adjourn. Jescia seconds. Adjourned.